

The electronic signature



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Fondo Europeo de Desarrollo Regional

"Una manera de hacer Europa"

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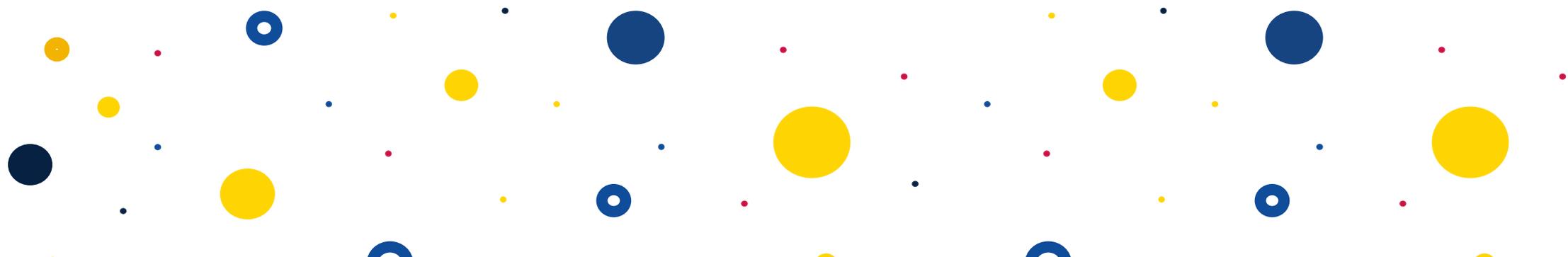
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Introduction

Spanish companies are moving **faster and faster** towards a new digital transformation.

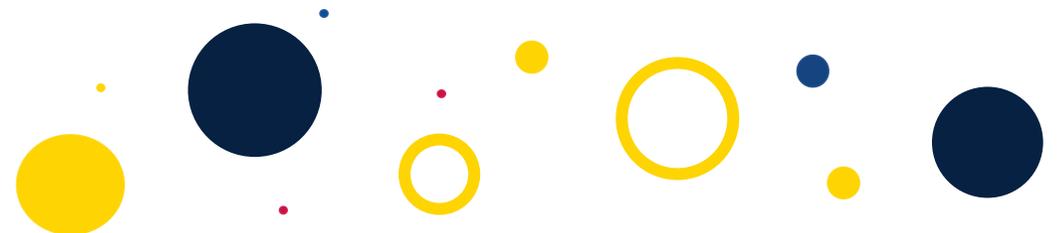
The electronic signature is a **vital tool** for any type of company to work in a **more efficient way**.

Future trends:

- Hybrid working models
- Increased control over the documents generated

"Throughout the health crisis, the presence of the electronic signature in Spanish medium-sized companies has skyrocketed: its current penetration already reaches 83% and in the short term it will reach 90%"

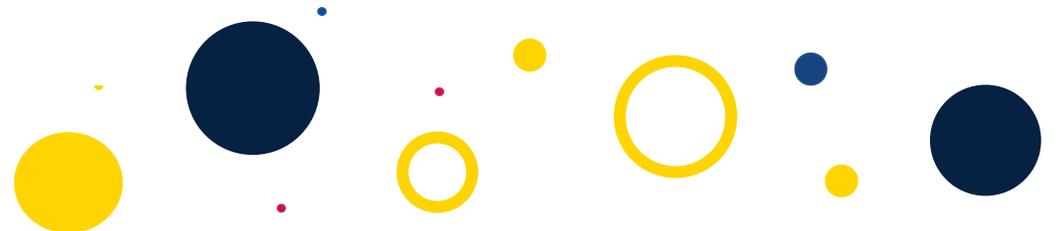
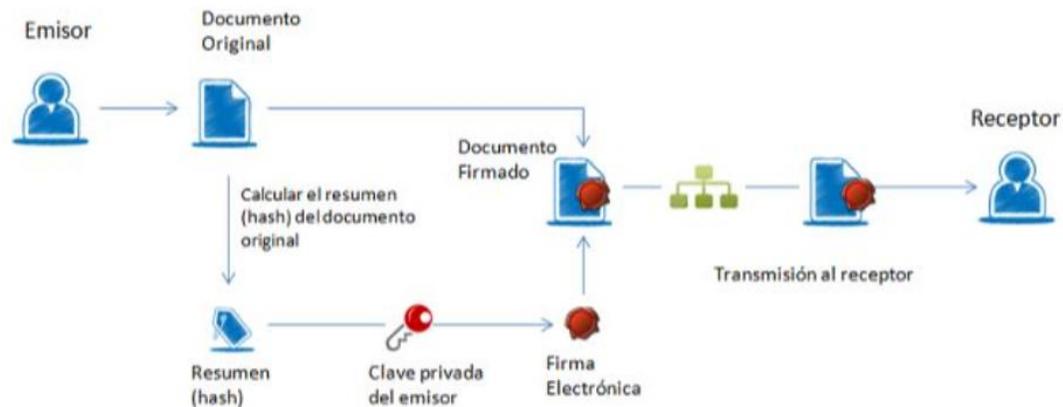
IDG – Towards a universal electronic signature



¿What is the Electronic Signature?

It allows any SME to facilitate their daily processes, since it is an **electronic means of proof with the same value as the handwritten signature.**

It streamlines the signing of documents remotely, whether they are purchase orders, employment contracts or budget documents.



¿What is the Electronic Signature?

› The electronic signature can be used to perform different **PROCEDURES**. The most common are:



1. Bureaucratic requests in electronic administrative records
2. Receiving notifications from AAPP
3. Tax filing and settlement
4. Filing of appeals and complaints
5. Signing of official documents

› There are **THREE TYPES** of electronic signatures:

**ELECTRONIC
SIGNATURE**

**ADVANCED
ELECTRONIC
SIGNATURE**

**QUALIFIED
ELECTRONIC
SIGNATURE**

The choice will be made according to the nature of the content of the file to be signed.

The advanced electronic signature

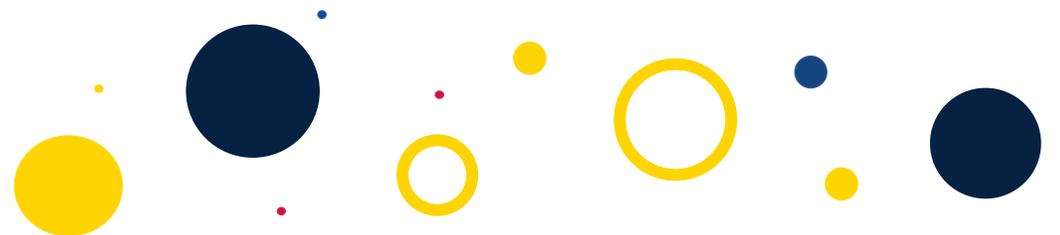
The advanced electronic signature is established as a set of data, which are attached to an electronic documentation, in order to uniquely identify the author.

Advanced electronic signature requirements:

1. **LINK** to the signatory holder in a unique way
2. Possible **IDENTIFICATION**
3. Creation using signer data and exclusive **CONTROL** of the same
4. **CONNECTION** with the data signed in the document, without the possibility of subsequent modification



ENSURES THE **INTEGRITY OF THE CONTENT AND THE IDENTIFICATION OF THE SIGNATORY**



Benefits provided by the electronic signature

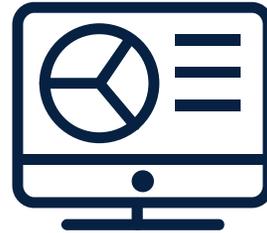
› The integration of the electronic signature in the processes is not a simple task, which means that on many occasions the traditional format is still maintained. However, the use of the electronic signature has outstanding benefits:



PRACTICAL



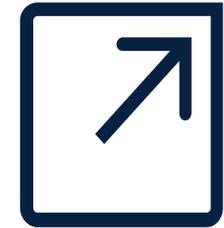
ECONOMIC



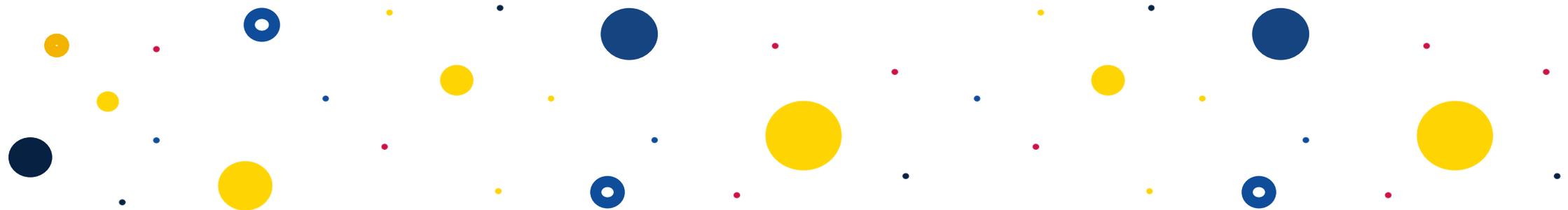
SUSTAINABLE



SECURITY



AGILE



Use cases of the electronic signature in SMEs

› The following are use cases where the electronic signature has been put into practice:

1. Close commercial agreements 

2. Promotion of financial processes 

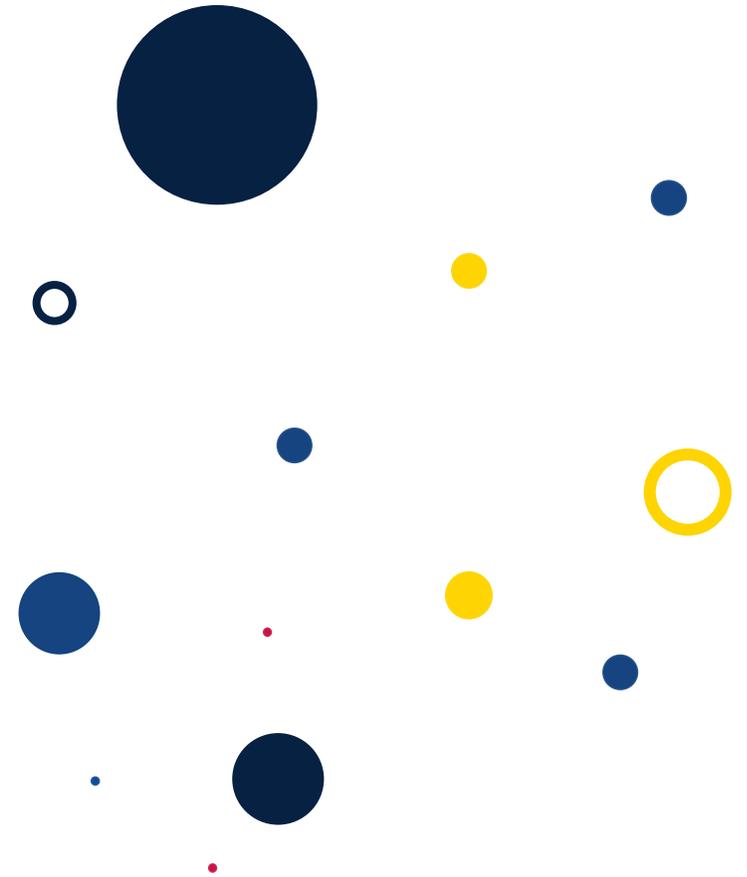
3. Linking payments at the time of signatures 

4. Improving departmental productivity 

5. Optimization of contracting and management processes 

Conclusions

- **Simplified experience in any signing process**, allowing the user to do it quickly and easily, regardless of their location or the medium used.
- COVID-19 has given rise to the need for companies to reinvent themselves and adapt to new forms of remote work, being necessary the **use of electronic signatures to streamline procedures and processes.**
- **More efficient and secure means** for signing company documents.





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