

Benefits of agile methodologies **for your SME**



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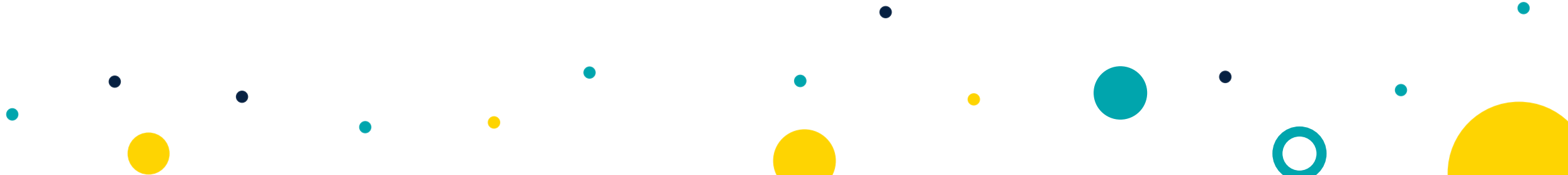
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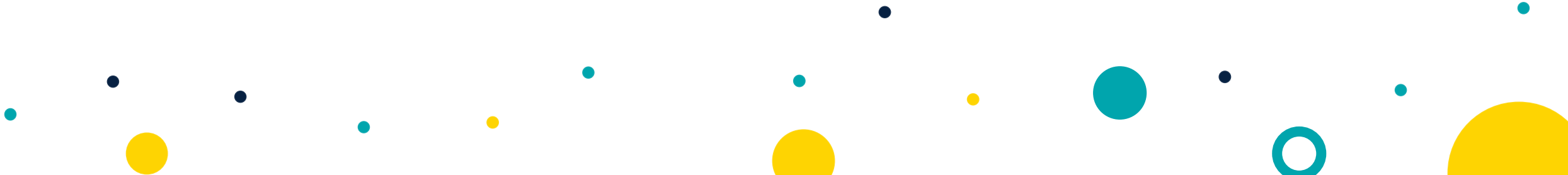
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Introduction

Agility is understood as the ability to **create and respond to change to generate customer value** in a constantly changing environment.

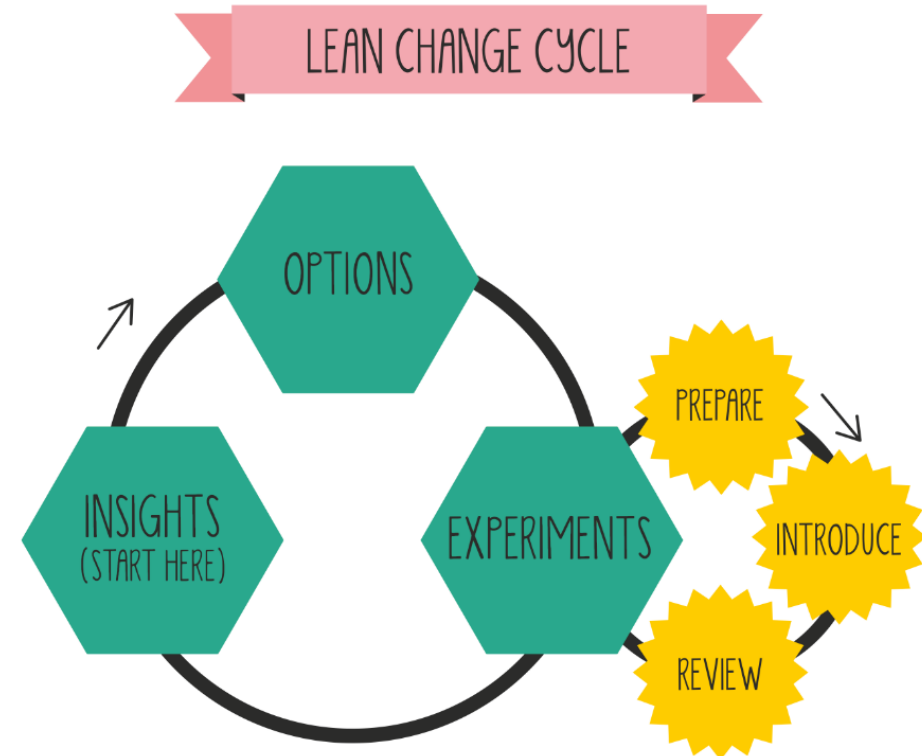
- An organisation **can lose up to 11.4% of its investment** through poor project management and have up to 67% of failed projects.
- Thanks to the implementation of agile methodologies, **cost savings of more than 25% and time savings of 35%** can be achieved.



Change agility

› Change agility is a balance between the **art** (skills, change posture, experiments) and the **science** (mental models, tools, measurements) of change.

› The **Lean Change Cycle** model implies the need to attend to the people involved, as they are the **drivers and prescribers** of change.



Agile leadership

› It seeks the integration of agile principles, values and practices by placing employees and the customer at the centre of every interaction. This is fostered through feedback, lead generation and supporting the retention of internal talent in the organisation:

1. How to measure, motivate and work with a team.

2. United team and flexibility.

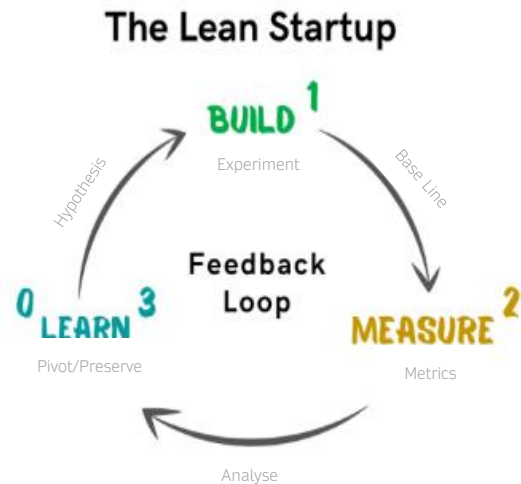
3. Open and transparent with information and knowledge.

4. Empower the team with time, resources and motivation.



Types of agile methodologies

Lean Startup



Scrum



Kanban

› Kanban allows to create a **visual system for workflow management** with other types of work (e.g. urgent, emergency, etc.).

› These principles and the general practices of the Kanban Method are designed **to lay the foundations for adaptability** in an organisation.

How to start implementing agile methodologies

› To implement an **agile methodology** in your SME, follow these steps :

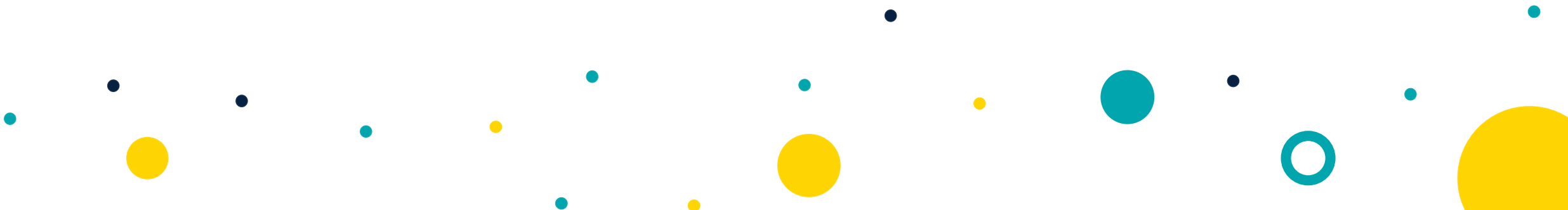
1. Identify your business objectives.
2. Analyse the culture of your SME.
3. Detect the potential impact on your costumers.
4. Determine the resources available in your company.
5. Support your company's leaders.
6. Implement agile-based processes.
7. Develop your day-to-day work based on this methodology.

Benefits of agile methodologies

› An **agile methodology** enables effective team management based on transparency, adherence to purpose and the ability to adapt to changes in the environment more quickly:

- 1.** **Better and faster delivery** of products to your customers.
- 3.** **Increased collaboration and communication** within the team, leading to more effective solutions. Encourage teams to reflect on their **effectiveness**.

- 2.** Leverage the changing environment to provide the customer with a **competitive advantage**.
- 4.** A way of constantly striving for **excellence** in products and customer service.



Applicable tools

➤ There are **different tools** on the market that can accompany SMEs that want to become more agile organisations, **both free and for a fee:**



Free

Scrumblr

Free and fee-paying

MURAL

Trello

MIRO

Slack

Conclusion

- By adopting agile methodologies, an SME can structure itself to carry out its processes more efficiently, avoiding those constant barriers of a traditional organisation and optimising its resources, allowing a better synergy between all the teams involved in the development of any product or service in any field.
- The ability to digitise and thrive as a business must be supported by a paradigm shift (agility) in the service of the company's own purpose.





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